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Aaron Carlson consults with clients across federal, state, and local government agencies to design and implement business processes requiring Rust's core service offerings. He also assists private sector clients in preparing for and handling urgent or critical communication scenarios that result from data breaches, recalls and major corporate announcements. Carlson has overseen several high-profile data breach and recall projects involving Fortune 500 companies in the financial services, retail and food industries. Carlson has more than three years of experience at Fortune 500 companies advising clients in the high-tech/data recovery industry.

Prior to joining Rust, Carlson spent over 12 years consulting with companies in the technology, marketing and e-commerce sectors.

THOUGHT LEADERSHIP

- Author, "Trends in Data Privacy and Breach Responses" (September 2010).

PROFESSIONAL ACTIVITIES

- Member, International Association of Privacy Professionals (IAPP)

EDUCATION

- B.A. in business administration, University of Montana, Missoula

"WE TAKE PRIDE IN HELPING CLIENTS SUCCESSFULLY NAVIGATE COMPLEX AND URGENT SITUATIONS. OUR EXPERTS ACHIEVE THEIR PROJECT GOALS WHILE MINIMIZING RISK AND MAXIMIZING EFFICIENCY."